



**Hills/Elwood Youth Lacrosse**  
**19 Malden Circle**  
**Wheatley Heights, NY 11798**  
**631-721-6091**

Dear Sponsor,

The inaugural season of the Hills/Elwood Youth Lacrosse Program was a success. In 2004, we had over 100 participants in the program who were 3rd, 4th and 5th grade boys. This year we have over 280 registered boys and girls from kinder to 8th grade.

This year we have two sponsorship opportunities that will be offered. The moneys from the sponsorships will help us purchase the things we need to continue to develop the kids. The first sponsorship opportunity is to advertise in our program. The program will be distributed at all home games and will list the names and uniform numbers of the participants of every member of each team. The second sponsorship opportunity is purchasing and posting your business sign near the end line of our field for all of our home games.

We believe that there is excellent value for this investment because it is an inexpensive way to reach the families of several hundred participants weekly. We believe that the parents of the players in the program will support the businesses that support their children.

The advertising rates are very reasonable and the fee's are: (X your selections)

<u>Program</u>		<u>Signs</u>	
Full Page Ad	\$125.00 ___	2' X 2'	\$250.00 ___
Half Page Ad	\$ 75.00 ___	3' X 3'	\$350.00 ___
Quarter Page Ad	\$ 50.00 ___	5' X 3'	\$500.00 ___
Back Cover Inside	\$250.00 ___		
Back Cover Out	\$300.00 ___	<b>Web Site Logo</b>	\$200.00 ___

To get started, please provide your advertisement, business card, or flyer along with the appropriate check made out to Hills/Elwood Youth Lacrosse and return to Hills Elwood Youth Lacrosse at the address above or to the person who contacted you by March 5, 2005.

We would like to thank you for your support and if you have any questions, please feel free to contact me at 631-721-6091.

Sincerely,

Eric Geringswald  
Director  
Hills/Elwood Youth Lacrosse, Inc.